

Please fill out the form completely. Return as soon as possible, with check or money order.

Iron Horse Trail Motorcycle Show



ABATE of Washington, Kittitas County Chapter
 P.O. Box 1724
 Ellensburg, WA 98926
 509-925-5139
 www.kittitasabate.org

Sponsor

Received Date _____

Sponsor Registration Form for April 30 – May 1, 2011

Type or print legibly.

Your Name: _____

Company Name: _____

Mailing Address: _____

City, State: _____ ZIPCODE: _____

Phone: Day: _____ Evening: _____
Area Code Area Code

Type of Merchandise: _____

Sponsorship Donation amount \$ _____ (\$500, \$200, \$100, \$50 or Other - See chart below for details.)

How many 10x10 spaces do you need? _____ (See chart for number of spaces included in your package.)

Do you need electricity? _____ Do you need space to hang a banner at the show? _____

Do you have parking needs? RV, bus, trailer, etc??? _____

Comments: _____

⌘ Sponsor Advertising Packages ⌘

Kittitas County ABATE uses the donations from your sponsorships to cover the costs of putting on the bike show. A portion of proceeds support Kittitas County Red Cross.

1	\$500 Chrome Donation Large logo on T-shirt (Deadline 3/31) Name on flyers 10 spots your broadcast quality sound bite commercial during show Vendor space (up to 5 - 10x10 spaces) Banner space Name on our website with link to your website	3	\$100 Bronze Donation Logo on T-shirt (small logo) (Deadline 3/31) Name on flyers 5 P/A announcements during show Vendor space (up to 2 - 10x10 spaces) Banner space Name on our website with link to your website
2	\$200 Diamond Plate Donation Large logo on T-shirt (Deadline 3/31) Name on flyers 10 P/A announcements during show Vendor space (up to 3 - 10x10 spaces) Banner space Name on our website with link to your website	4	\$50 Basic Donation Name on flyers 5 P/A announcements during show Vendor space (10x10 space) Banner space Name on our website with link to your website Ask about other arrangements.

Trophy Sponsor Package: Minimum \$200 donation confirmed for 2 years, name on Trophies. Call for details.

Sponsors after 3/31 receive additional PA announcements in place of name on shirt.

Show location: **Red Horse Diner, 1518 University Way, Ellensburg.** See flyer for map.

Vendor message line: **509-925-5139**

11SponsorForm.doc

11.13.2010

April 30 - May 1, 2011



Iron Horse Trail
Motorcycle Show
P.O. Box 1724
Ellensburg, WA 98926
509-925-5139



Sponsors Wanted

An ideal opportunity to market your company & products at
Central Washington's Ride-in Motorcycle Show

- A full turn-key event.
- Marketing demographics that reach your targeted audience:
Median Income \$81,000 - Median Age 43 — 2004 purchasers of Harley-Davidson, source: H-D
- Media coverage opportunities in local print, radio, and regional motorcycle magazines.
- WWW high visibility web presence. Our website has been running for more than 5 years. Sponsor names remain on site for a minimum of 2 years.
- All day during the show, we promote our sponsors, host site, and community charities with PA announcements, flyers, and sound-bite commercials.
- 3000 expected attendance. Saturday run, party & camping. Sunday bike show, vendors, entertainment.

Pledge now and pay by March 31, 2011 deadline.

A portion of proceeds will be donated
to support local needs through:



**American
Red Cross**

Kittitas County Chapter

Show location: **Red Horse Diner, 1518 University Way, Ellensburg.** See flyer for map.

This event is planned, permitted, promoted, staffed, produced, set up, and cleaned up by an entirely volunteer crew. Your Sponsorship and advertising donations of time, services, goods, and finances are greatly appreciated.